HiLite Online Web Advertising Contract
HiLite/Carmel High School Student Newspaper
Indiana’s Largest-Circulation High School Newspaper
520 East Main Street • Carmel, IN 46032-2299
Phone 317.846-7721, Extension 7143 • Fax 317.571-4066
Jim Streisel, adviser (317.846-7721, Extension 7108)
HiLite production room (317.846-7721, Extension 7143)
More information at www.hilite.org/ads-info

Business name: ________________________________
Billing address: ________________________________
City, state and zip: ________________________________
Business phone: ______________ Fax: ______________
Web site: www. ________________________________
E-mail: ___________ @ ________________________________
Printed name of purchaser: ________________________________
If agency is designing ad, please provide contact name and phone:

WEB AD PRICING INFORMATION
CHECK BOX(ES) THAT APPLY:

☐ Web ad: $50 per month

• Payment is due in advance of the month the ad posts to the website. If payment is not received with the original contract, an invoice will be mailed or delivered by ad sales personnel.
• Political advertisements and new accounts are the exception to this policy. They must be paid in advance.

• Make checks payable to CARMEL HIGH SCHOOL

Will the same ad be running the entire year? ☐ Yes ☐ No
If no, a HiLite ad sales rep will contact the advertiser each month for new information.

Signature of person purchasing the ad: ________________________________
Printed name of HiLite salesperson: ________________________________

Preferred proof delivery method: ☐ Hand delivered ☐ Via fax ☐ Via e-mail
White: Advertiser  Yellow: Ad binder  Pink: Business Folder  Gold: Ad salesperson copy